

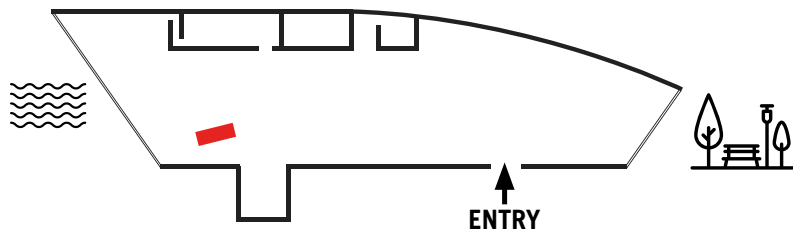
CENTRO BOTÍN CENTRE

EXHIBITION MENU

Young and adults



Art in motion



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CENTRO BOTÍN CENTRO

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Following Calder's successful project with Braniff International Airways, in which he painted DC-8 jet, racecar driver Hervé Poulain, asked Calder to paint the BMW that Poulain would drive in Le Mans 24-Hours race in 1976. Thanks to that moving canvas, as Calder described the car, his work reached many more people.

Unfortunately, the car did not finish the race due to a mechanical failure, but this project gave rise to the BMW Art Car collection. If you visit their website you can see this car in motion, photos of Calder and Poulain, the previous models, and the other Art Cars that followed.

Can you imagine if these cars were for sale? Our streets would look very different, and who knows, maybe everyone could personalize their own car.
