

JAMES C. KAUFMAN

James C. Kaufman is a Professor of Educational Psychology at the University of Connecticut. He is the author/editor of more than 45 books, including *Creativity 101* (2nd Edition, 2016) and the *Cambridge Handbook of Creativity* (with Robert Sternberg; 2010, 2nd Edition, 2019). He has published more than 350 papers, including the Four-C Model of Creativity (with Ron Beghetto) and the Sylvia Plath Effect. He is a past president of Division 10 (Society for Psychology of Aesthetics, Creativity, & the Arts) of the American Psychological Association (APA) and is the current president of the American Creativity Association. James has won many awards, including Mensa's research award, the Torrance Award from the National Association for Gifted Children, and APA's Berlyne, Arnheim, and Farnsworth awards. He co-founded two major journals (*Psychology of Aesthetics, Creativity, and the Arts* and *Psychology of Popular Media Culture*). He has tested Dr. Sanjay Gupta's creativity on CNN, appeared in the hit Australian show *Redesign Your Brain*, and narrated the comic book documentary *Independents*. He wrote the book and lyrics to *Discovering Magenta*, which had its NYC premiere in 2015, and co-authored a book on bad baseball pitchers with his father.

Dare to be creative: How to unblock creativity in everyday life

This session is a moderated discussion about myths and misconceptions about creativity, attitudes and beliefs about creativity, and how they influence everyday creativity. What do people think creativity is and who is creative? We will address common misconceptions, such as when people say they are not creative because they are not artistic or the belief that creativity is limited to geniuses who make something that dramatically changes the culture (for instance, great scientific discoveries and new movements in art). What are the consequences of these beliefs in our everyday lives? How do teachers think about creativity? And what are the consequences of these beliefs for students' thinking and behavior? After the introduction, we will invite audience to submit questions.

Moderator: Dr. Zorana Ivcevic Pringle, Yale Center for Emotional Intelligence, USA

Participants:

Dr. James Kaufman, University of Connecticut, USA

Dr. Maciej Karwowski, University of Wroclaw, Poland