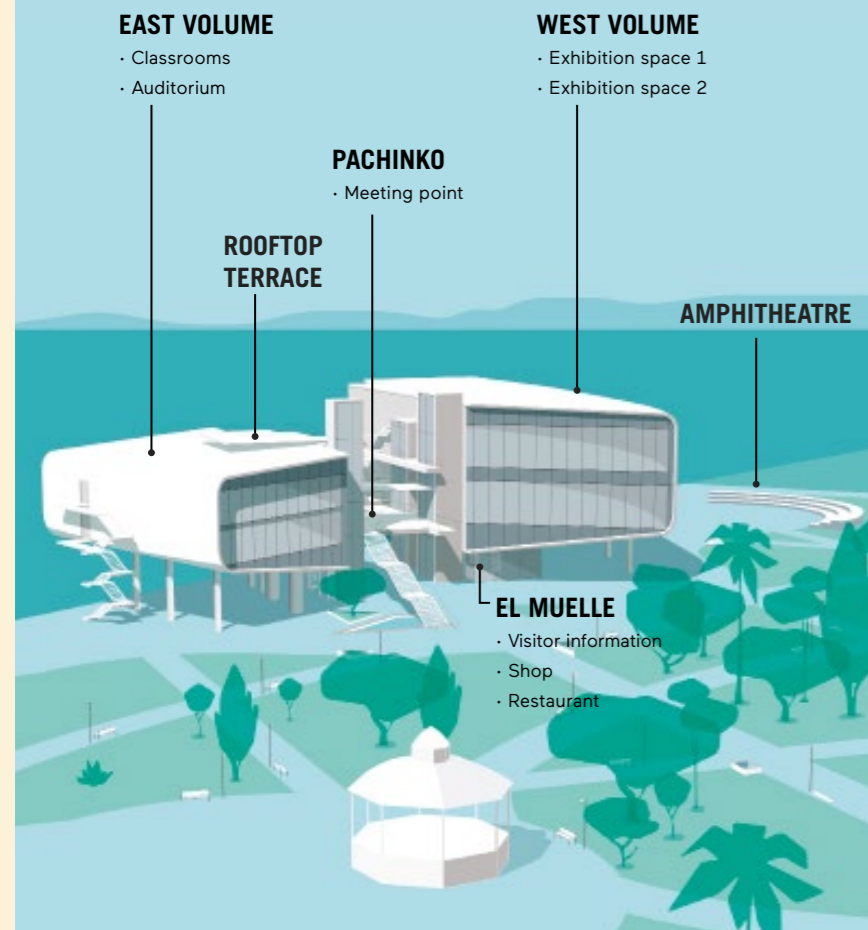


CENTRO BOTÍN, SANTANDER (SPAIN)



Posters

The posters will be exhibited in the classrooms during the scheduled time. Each day, 80 participants will have the opportunity to attend a 90-minute poster session while the rest of the participants network.

- 1. Anderson, Ross. University of Oregon, USA.**
Research about the integration of artistic processes in education to develop the creative potential of educators and the children and teenagers they serve.
- 2. Clouder, Christopher. Centro Botín. Escobar, Lourdes. Marqués de Valdecilla University Hospital, Spain.**
A research-action project about art, creativity and health developed between Marqués de Valdecilla University Hospital and Centro Botín. The goal of the project is to incentivize creativity among healthcare workers and generate a positive impact in the way they work.
- 3. Cotter, Katherine. University of North Carolina, USA.**
Study carried out to examine different ways in which we generate ideas.
- 4. Grossman, Eliana. City University of New York, USA.**
Study that analyzes the creative process of teachers who received a fellowship to work on a one-year project to improve their schools.
- 5. Lebuda, Izabela. Wroclaw University, Poland.**
Research examining the link between people's creative activities and emotions based on diary analysis.
- 6. Luna, Carlos. Centro Botín, Spain.**
Collaboration between the University of Cantabria and Centro Botin on developing a program to teach creative thinking to university students
- 7. Panero, María. Yale University, USA.**
Research on how actors work at an emotional level to create the characters they interpret.
- 8. De Vries, Herie. University Paris Descartes, France.**
A study of primary school children showing that creativity on scientific problems is related to thinking in terms of dynamic process-related ideas, rather than static observations of objects.
- 9. Zyga, Olena. Stanford University, USA.**
Research on development of creativity in children from schools in Cantabria during (collaboration with the Botín Foundation).

For more information about fees and registration visit:

<https://www.centrobotin.org/encuentrointernacional2019>

(includes attendance to all the talks, coffee/networking, presentations and workshops).

For more information write to:

creatividad@centrobotin.org or call +34 942 047 147

The Conference is aimed at artists, educators, entrepreneurs, psychologists, health professionals and all of those interested in the development of everyday creativity and emotional intelligence through the arts.

Artistic experiences

- 1. Calder Stories.** This event is a visit to the exhibition Calder Stories during which each participant will experience, individually and as a group, the artist's work along with the dancers Manuel Martín and Rebeca García Celdrán (Mymadder). Dance and sculpture will join in time and space to activate our emotions and to create movements that will make us experience the exhibition from a new perspective.

Location: exhibition space 2

- 2. Hymn to creativity.** In the same way that we all live surrounded by air, we also live surrounded by sound... we are floating constantly in a fantastic ocean of sound. Since sound is a vibration, it is not only an exterior feeling, it is also an interior sensation. Yet, we rarely realize this. During this experience we will explore and enjoy using music, to help us expand our creative openness. The melodies and sounds that we will generate, will be the means to discover a new way of perceiving our surroundings.

Location: auditorium

3. Mobile artifacts

- **La C.O.S.A.** Chico-Trópico is an artistic/musical collective born in 2010. Originally, it was a pioneering festival in the diffusion of new tropical sounds in Madrid, and a hub of diverse artistic actions. Chico-Trópico creates programs focused on Latin American underground as DJ/musician, trainer and performer driven by experimenting, humor and constantly challenging the concept of popular music.

- **The Great Mechanical Cow.** Rita Cofiño and Tobias Lobera have a story to tell through the Great Mechanical Cow. The Italian architect living in Brasil, Lina Bo Bardi, designed in 1988 for the Museu de Arte de Sao Paulo the Great Mechanical Cow, a light and sound installation, a sculptural object.

- **The Polamobile** is a unique vehicle. It is designed and equipped for multidisciplinary cultural and artistic interventions. Its mobility and its modularity facilitate diverse actions such as exhibitions, experimentation during art workshops, and events with different types of public. The Pola is never alone. It incorporates itself temporarily within the local and civic projects that are developing in the locations where it stays. On the occasion of its first trip to Spain, it will stay in Santander, spread out in the public spaces of the city and became a mobile workshop where the citizens will have the opportunity to enjoy books, experiment with letters and drawings from an artistic standpoint and create new texts that will be screen-printed.

- **Puck y su Troupe.** Puck is a caravan transformed into a screening room. Inside, it hides a tiny cinema, probably the smallest in the world. It only has seven seats. Puck shows the type of animated movies we do not usually get to see on TV. It selects movies from all around the world, searching among the vast artistic collection generated throughout the years. It composes a varied -but select- menu dedicated mainly to the soul. The goal is to inspire passion for animated films, bring back a particular way of enjoying the cinema experience and delight in a audiovisual work that will serve as the point of departure for creative experimentation offered by Puck's Troupe.

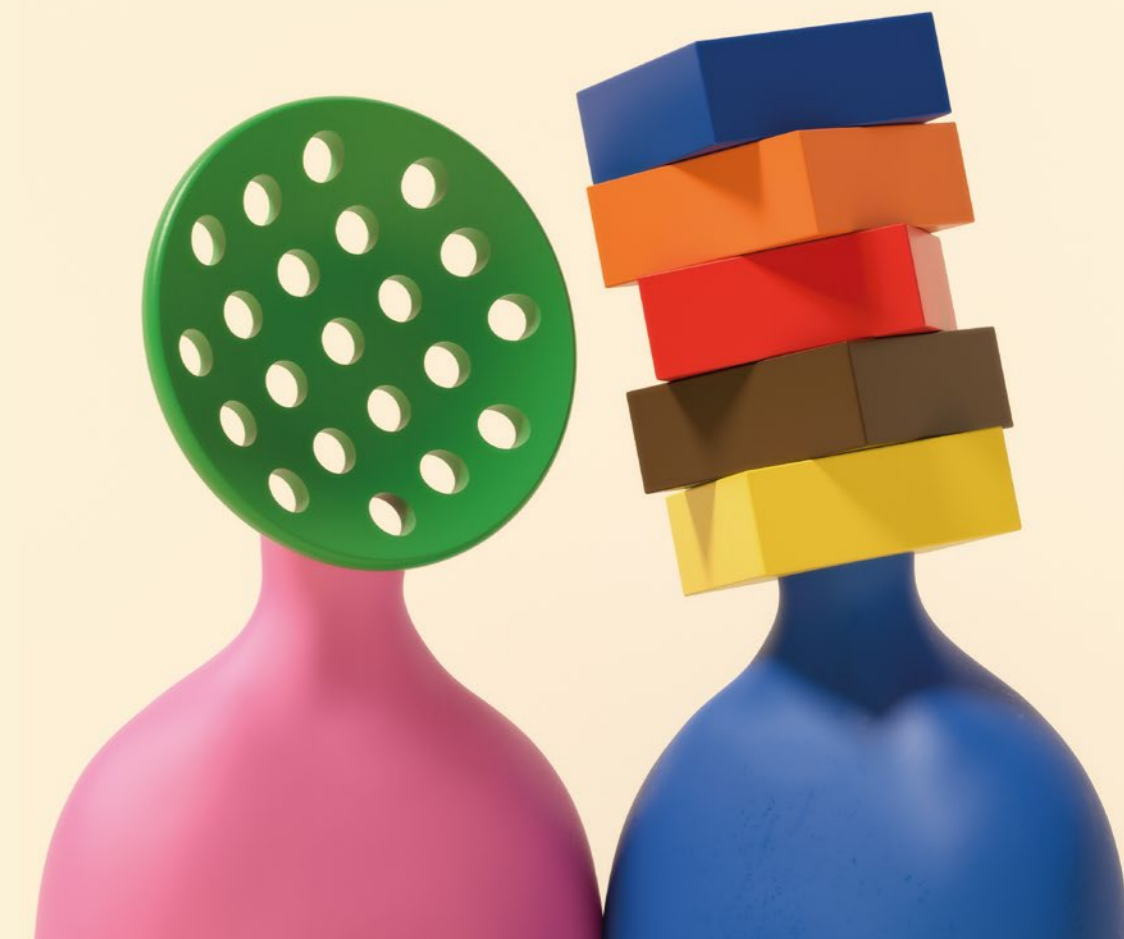
Location: outside of Centro Botin

INTERNATIONAL CONFERENCE

CENTRO BOTÍN
SANTANDER

9-11 OCT 2019

CREATIVITY EMOTIONS AND THE ARTS



CENTRO
BOTÍN
CENTRE

The Fundación Botín and the Yale Center for Emotional Intelligence hold the first International Conference on Creativity, Emotions, and the Arts.

The Conference aims to explore new ways to develop creativity in a varied array of fields where it is needed now more than ever, like in business, politics, education, and health, among others.

A diverse group of respected international experts will exchange knowledge, research, findings and educational about the connection among creativity, emotions, and the arts. Special focus will be placed on examining how **the arts can help us develop our creativity and overcome daily challenges, improve our personal well-being and create social and economic wealth.**

The academic programme focuses on nine topics, each of them presented by two experts who will offer different perspectives on these topics.

The attendees will participate in presentations and workshops conducted by educational experts and artists who work alongside the Botín Centre and experience various approaches to developing creativity through the arts.

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9.30 – 10.00

Welcome and Opening

Fundación Botín
Yale University

10.00 – 10.15

A Framework for the Conference

Iñigo Sáenz de Miera,
General Director of the Fundación Botín

10.30 – 11.30

Emotions matter: What is the role of emotions in the creative process?

Zorana Ivcevic,
Yale University, CT, USA

Julia Moeller,
University of Leipzig, Germany

11.30 – 12.30

Poster Session/ Networking*

* Participants will rotate in groups and have the opportunity to partake in all activities.

12.30 – 13.30

Art that moves: How can aesthetic experiences enhance your creativity?

Pablo Tinio,
Montclair State University, NJ, USA

Oshin Vartanian,
University of Toronto, Canadá

13.30 – 15.00

Break

15.00 – 16.30

Artistic experience*

16.30 – 17.30

Turning boxes into rocket ships: Play and creativity in childhood and adolescence

Baptiste Barbot,
Catholic University of Louvain, Belgium

Maria Dolores Prieto,
Universidad de Murcia, España

10

9.30 – 10.30

Taking creativity to work: Emotion and creativity in the workplace.

Roni Reiter-Palmon,
University of Nebraska, Omaha, NE, USA

Alexander McKay,
Virginia Commonwealth University, VA, USA

10.30 – 11.30

The healing power of arts

Marie Forgeard,
Berklee College of Music, Boston, MA, USA

Marian López Fernández
Universidad Complutense de Madrid, España

11.30 – 12.30

Poster Session/ Networking*

12.30 – 13.30

How can engagement in the arts affect our emotional lives?

Eva Specker,
University of Vienna, Austria

Jennifer Drake,
City University of New York, Brooklyn College, NY, USA

13.30 – 15.00

Break

15.00 – 16.30

Artistic experience*

16.30 – 17.30

Crafting the future: The role of creativity in economical, societal and cultural growth

Vlad Glaveanu,
Webster University, Geneva, Switzerland

Giovanni Corazza,
University of Bologna, Italy

11

9.00 – 10.00

Program evaluation and impact of learning through the arts

Patricia Gabaldón,
Fundación Instituto de Empresa, Madrid, España

Jessica Hoffman,
Yale University, CT, USA

10.00 – 11.30

Artistic experience*

11.30 – 12.30

Poster Session/ Networking*

12.30 – 13.30

The future of art centers: Developing creativity through the arts

Elif Gokcigdem,
Founder, Empathy Through Museums initiative,
Washington, DC, USA

Karleen Gardner,
Minneapolis Institute of Art, MN, USA

13.30 – 14.00

Conclusions

Fátima Sánchez Santiago,
Executive Director of the Centro Botín

14.00 – 14.30

Closing act